



February 17, 2013

Dear Cranberry Grower:

This is our 2nd bulletin to cranberry growers providing information we hope you will find useful.

■ We are often asked about the comparative yield in different locales of the Rutgers Cranberry Varieties. The chart on the next page provides data from Wisconsin, for which we have sufficient data for beds at least 3 years old to provide meaningful results. Rutgers Varieties have yielded an average of 471–548 barrels/acre, with the yield range for this data set at 299–691 barrels/acre. *Yield may vary by local factors, horticultural practices, planting date and type, bed condition, etc.*

■ In 2012 Rutgers released a new patented cranberry variety, Scarlet Knight™, that has many characteristics attractive for the fresh fruit market, such as good keeping qualities, large fruit size, and high color (see photos and information next page). More information on Scarlet Knight™ is available from Integrity Propagation, with contact numbers at <http://integritypropagation.com/index.html>.

The data shown is gathered from Annual Reports licensed growers are obligated to provide. **In that respect, we remind licensed growers to submit Annual Reports and Propagation Buyout Forms (for Mowed acreage) as required by the license agreement.** **You should send in any due or past-due reports now.**

Submitting such forms is of benefit to Rutgers and the grower, helps Rutgers serve you better, and may avoid misunderstandings or possible fees.

Forms are provided with the license agreement. Please contact us if you need forms.

For forms (Annual Report, Royalty Reports) or for license agreements, contact:

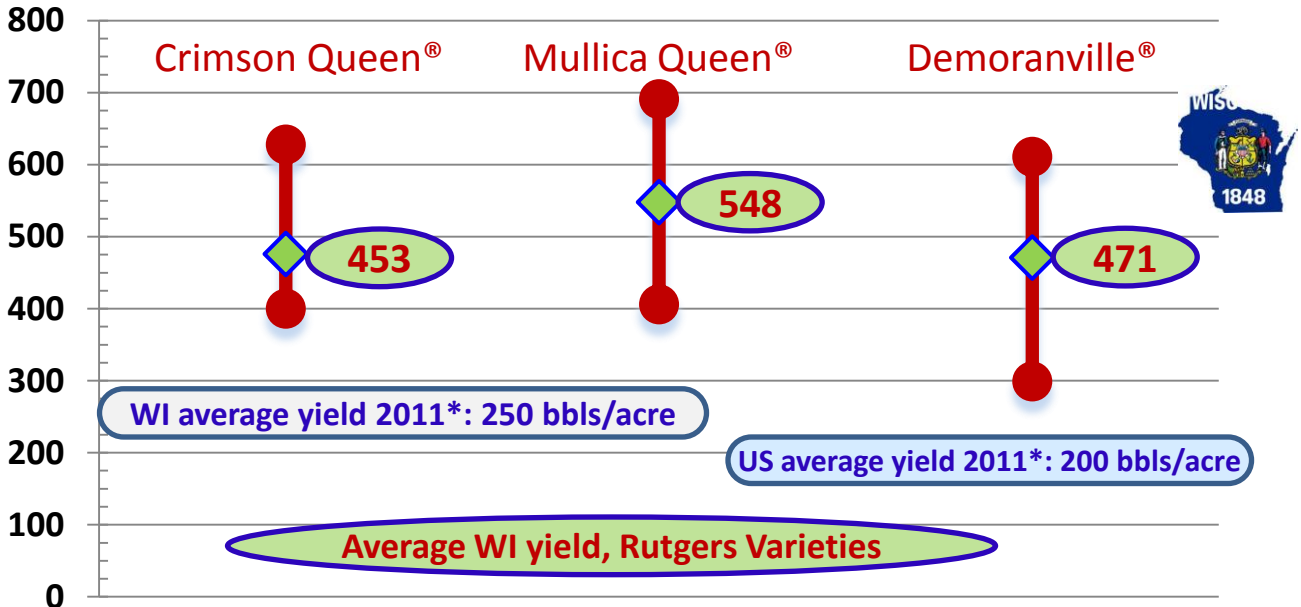
Mr. B. Rafayel phone: 848 932-2486 email: rafayel@ocltt.rutgers.edu

For general information on licensing our new Varieties, contact:

Dr. Leon Segal Director, Licensing: 848-932-4464 segal@otc.rutgers.edu

See the Rutgers website <http://agproducts.rutgers.edu/cranberries/> for more information, our economic-profit model, and authorized propagator information (Cutler Cranberry Co. for Mowings, Integrity Propagation LLC for Rooted Plants).

Rutgers New Varieties, Wisconsin Yield barrels/acre: 2009–2012



Data from beds planted 2009 or later.
 Bars indicate average yield of 11 to 15 beds, and high–low range.
 *NASS USDA data

Notes:

- Insufficient data from other states
- WI has the highest historical yields, averaging ~30%+ higher than other states
- For growers reporting to Rutgers, Stevens yield typically 300–350+ bbls/acre (higher than WI or US averages)
- Yield may vary by local factors, horticultural practices, planting date, planting type (plants or mowings), density of initial planting, etc.



Scarlet Knight™ cranberries

- Larger berries
- Better keeping

More information and data at

<http://agproducts.rutgers.edu/cranberries/scarletknight.html>